

Program Guide Ad - 2019 Sales form - NY-NJ

Amma's Summer Tour Program Guide is distributed to those attending the programs at each Tour city. The tour covers the following areas in USA:

Pacific Northwest, Bay Area, CA, Southern California, New Mexico, Texas, Illinois, Washington, D.C., NY/NJ Metropolitan Area, Massachusetts

If you wish to place an ad, please complete the attached form and send to:
Sudeep Nair, 1201 Adams Street, Unit 405, Hoboken, NJ 07030 or email *nynjpg108@gmail.com*.

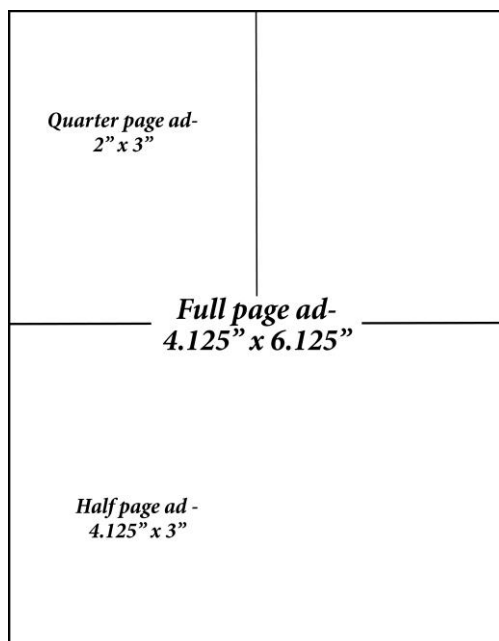
***** Deadline for all ads is March 1st, 2019*****

You may also contact the 2019 Program Guide Team: (please contact **before** March 1st, 2019)

Sudeep Nair – Co-Coordinator: *nynjpg108@gmail.com* 929-287-1254
Susheel Pongurlekar – Co-Coordinator and Designer *nynjpg108@gmail.com* 973-224-2498
Sri Pati (Steve Abrahams) – Advisor: *ammasripati@gmail.com* 510-209-6123

Ad Dimensions/Rates

National ads will appear in the Program Guides for all cities on the 2019 Tour.
Local ads will appear only in the New York Program Guide



National Ads (all cities) - Color

Full page: 4.125" w x 6.125" h - \$1500

Half page: 4.125" w x 3" h - \$950

Quarter page: 2" w x 3" h - \$500

Local Ads (New York only) - Color

Full page: 4.125" w x 6.125" h - \$500

Half page: 4.125" w x 3" h - \$325

Quarter page: 2" w x 3" h - \$200

PROGRAM GUIDE 2019 FORM

Name of individual, family, or business *shown on ad copy*:

Name of ad contact (*person paying for ad*): _____

Full Street Address *of person paying for ad (address on check or credit card)*

(Street, City, State, Zip)

Phone _____ email: _____

Ad size: _____ National/Local _____ Amount: \$ _____

Cash/Check/Credit Card: _____

I have enclosed my check / credit card details towards the payment for this ad.

Name on Card: _____

Card Number: _____ Exp. Date: ___/___ (Master/VISA)

Cardholder Signature: _____ (Signature Required)

Please select one of the following:

I would like to use the same ad copy as last year with no changes.

I will send color ad according to the specified dimensions (see notes below re: ad design)

I would like you to design the ad for me (**please contact Susheel at nynjpg108@gmail.com**)

Other (please detail) _____

******Mail check (payable to MA Center) and ad copy to:**

Sudeep Nair, 1201 Adams Street, Unit 405, Hoboken NJ, 07030

**** Deadline for all ads is March 1st 2019****

**** Important Notes ****

Payment: Please pay online using - <https://www1.amma.org/donationsapp/donationInit2.do>
Check payments should be made payable to: M. A. Center and must be received with the ad information by March 1st, 2019 to be included. MA Center is tax exempt under Section 501(c)(3) of the federal tax laws. Please consult your tax advisor to determine deductibility. MA Center reserves the right to reject any ad copy at its sole discretion.

Ad design: Please send your ad copy in any of the following file formats - TIFS, JPEGs and EPS, and PDF with all fonts embedded. **It is very important that all files be hi-resolution at 300 DPI, and that all fonts are embedded in the file. Otherwise your ad will not print properly.** Amma's picture can be used only in Satsang ads. Approved Amma quotes are available on request. All ads are subject to approval from the MAC legal dept. If you have any questions regarding ad preparation or design, please contact **Susheel at nynjpg108@gmail.com**